

## **COMMUNICATION DEGREE (BA)**

### **Course catalogue and timetable**

The degree is divided in four years, with two semesters each year (Autumn term, from the end of September to mid of February and Spring term, from mid of February to the end of June). Each term has 18 weeks of academic activities.

A normal study load includes 30 ECTS per semester or 60 ECTS per academic year. Erasmus and International Mobility Programme students may take any course they want from the catalogue, even if they are taught in different years within the degree, also from the optional course catalogue. You may also choose any course from the other degrees in the faculty (Communication, Social Work, Sociology and Labour Relations). Just check that the timetables of the chosen courses do not overlap.

To check the description of each course (in Spanish) please, go to

<http://www.usal.es/node/100810>: FIRST YEAR COURSES

<http://www.usal.es/node/4605>: SECOND, THIRD AND FOURTH YEARS COURSES

And once there to “Fichas de las asignaturas”. You may also check there other important information as, for instance, exam dates in “Calendario de evaluación”

At the beginning of the academic term, please, check with the professors the main guidelines of each subject and the way it is going to be assessed. Please, take into account:

- FIRST 16 WEEKS EACH TERM: ordinary teaching period for lectures and continuous assessment (there will be different open-question exams, tests, essays to be handed in, tutorial activities, presentations etc. Check at the beginning with your professors). It is quite common to have to sit a final exam, around week 15-16.
- END OF WEEK 16<sup>th</sup>: the student will receive the mark corresponding to the ordinary teaching period.
- WEEK 17<sup>th</sup>: revision for those students who do not pass the exams in the ordinary period or those students who have to repeat part of the assignments.
- WEEK 18<sup>th</sup>: resit exams only for those students who failed in the ordinary period

There are some details in the planning still to be decided. To check the updating go to the Faculty of Social Sciences web in:

<http://cienciassociales.usal.es/>

Communication degree coordinator is Prof. Begoña Gutierrez ([bgs@usal.es](mailto:bgs@usal.es))



# **COURSE CATALOGUE**

(The number before the name of the course is the code number of it and after it, in brackets, is the number of the ECTS of each course)

## **PRIMER CURSO/FIRST YEAR**

### **Primer Semestre/Autumn term**

TEORIAS DE LA COMUNICACION / COMMUNICATION THEORIES (6 ECTS)

INTRODUCCIÓN A LAS TECNOLOGÍAS DE LA COMUNICACIÓN AUDIOVISUAL / TECHNOLOGICAL PRINCIPLES OF AUDIOVISUAL COMMUNICATION (6 ECTS)

LENGUA ESPAÑOLA / SPANISH LANGUAGE (6 ECTS)

INFORMÁTICA/COMPUTER SCIENCE (6ECTS)

LABORATORIO DE COMPOSICIÓN AUDIOVISUAL / LABORATORY (AUDIOVISUAL CREATION) (6ECTS)

### **Segundo Semestre/Spring term**

HISTORIA CONTEMPORANEA / CONTEMPORARY HISTORY (6 ECTS)

ECONOMIA APLICADA / APPLIED ECONOMICS (6 ECTS)

SOCIEDAD DE LA INFORMACIÓN Y DEL CONOCIMIENTO / INFORMATION AND KNOWLEDGE SOCIETY (6 ECTS)

TECNOLOGÍA DEL SONIDO /SOUND TECHNOLOGY (6 ECTS)

LABORATORIO DE ESCRITURA Y EXPRESIÓN ORAL / LABORATORY (ORAL AND WRITTEN EXPRESSION)

## **SEGUNDO CURSO/SECOND YEAR**

### **Primer Semestre/Autumn term**

104410 DERECHO DE LA INFORMACION / INFORMATION LAW (6 ECTS)

104411 HISTORIA DE LOS MEDIOS AUDIOVISUALES / HISTORY OF AUDIOVISUAL MEDIA (6 ECTS)

104412 PROCESOS Y EFECTOS MEDIATICOS / MEDIA PROCESSES AND EFFECTS (6 ECTS)

104413 NARRATIVA AUDIOVISUAL / AUDIOVISUAL NARRATIVE (6 ECTS)

104414 ESTRUCTURA DEL SISTEMA AUDIOVISUAL / STRUCTURE OF THE AUDIOVISUAL SYSTEM (6 ECTS)

### **Segundo Semestre/Spring term**

104415 EMPRESA AUDIOVISUAL / AUDIOVISUAL FIRM (6 ECTS)

104416 DIRECCION DE AUDIOVISUALES DE FICCION / FICTION AUDIOVISUAL DIRECTION (6 ECTS)

104417 REALIZACION DE PRODUCCIONES PARA TELEVISION / TELEVISION PRODUCTION (6 ECTS)

104418 PRODUCCION Y REALIZACION DE RADIO / RADIO PRODUCTION (6 ECTS)

104419 PRODUCCION, DISTRIBUCION Y EXHIBICION / PRODUCTION, DISTRIBUTION AND EXHIBITION (6 ECTS)

## **TERCER CURSO / THIRD YEAR**

### **Primer Semestre/Autumn term**

104420 TEORIAS DEL CINE / CINEMA THEORY (6 ECTS)

104421 METODOS DE INVESTIGACION EN COMUNICACION / RESEARCH METHODS IN COMMUNICATION (6 ECTS)

104422 FOTOGRAFIA / PHOTOGRAPHY (6 ECTS)

104423 ENTORNOS INFORMATICOS / COMPUTER SCIENCE ENVIRONMENT (6 ECTS)

OPTATIVA / PLUS ONE OPTIONAL COURSE

### **Segundo Semestre/Spring term**

104424 GENEROS AUDIOVISUALES / AUDIOVISUAL GENRES (6 ECTS)

104425 INDUSTRIAS CULTURALES / CULTURAL INDUSTRIES (6 ECTS)

104426 PRODUCCION Y GESTION AUDIOVISUAL / AUDIOVISUAL  
PRODUCTION AND MANAGEMENT (6 ECTS)

104427 TECNOLOGIA Y TECNICA AUDIOVISUAL AUDIOVISUAL  
TECHNOLOGY AND TECHNIQUE (6 ECTS)

OPTATIVA / PLUS ONE OPTIONAL COURSE

#### **CUARTO CURSO/FORTH YEAR**

##### **Primer Semestre/Autumn term**

104428 ESTRATEGIAS DE PROGRAMACION EN RADIO Y TELEVISION /  
RADIO AND TELEVISION PROGRAMMING STRATEGIES (6 ECTS)

104429 GUION DE AUDIOVISUALES DE FICCION / FICTIONAL AUDIOVISUAL  
SCRIPT (6 ECTS)

104430 INVESTIGACION DE AUDIENCIAS / AUDIENCES RESEARCH (6 ECTS)

OPTATIVA / PLUS ONE OPTIONAL COURSE

##### **Segundo Semestre/Spring term**

104431 WORK PLACEMENT ( 15 ECTS)

104432 DISSERTATION ( 15 ECTS)

## **LISTADO DE OPTATIVAS / OPTIONAL COURSES**

### **Primer Semestre/Autumn term**

104435 DRAMATICOS RADIOFONICOS / RADIO DRAMA (6 ECTS)

104441 ESTRUCTURA DEL OCIO Y ENTRETENIMIENTO / LEISURE AND ENTERTAINMENT STRUCTURE (6 ECTS)

104446 LOCUCION Y REDACCION EN MEDIOS AUDIOVISUALES / LOCUTION AND WRITING FOR AUDIOVISUAL MEDIA (6 ECTS)

104448 ANALISIS DE CONTENIDOS AUDIOVISUALES / AUDIOVISUAL CONTENT ANALYSIS (6 ECTS)

104452 EDUCACION Y COMUNICACIÓN / EDUCATION AND COMMUNICATION (6 ECTS)

104447 ANIMACION Y VIDEOJUEGOS / ANIMATION AND VIDEOGAMES (6 ECTS)

104451 TENDENCIAS DEL CINE CONTEMPORÁNEO / CONTEMPORARY CINEMA TRENDS (6 ECTS)

### **Segundo Semestre/Spring term**

104440 PROGRAMAS DE FICCION EN TELEVISION / TELEVISION FICTION PROGRAMES (6 ECTS)

104445 MUSICA Y SONIDO PARA LA IMAGEN / MUSIC AND SOUND FOR IMAGES (6 ECTS)

## TIMETABLE

The timetables are available in the document available in this same web page named:

Horarios Comunicación/Comunicación Timetable\_2016-17

Please, check the English translation in the above reported course catalogue.

All classrooms are located in FES Building, in Campus Miguel de Unamuno and the appropriate number appears in the upper right corner in each year timetable: i.e. **aula 106** is a classroom in the first floor in the FES building. In general all the courses belonging to one year are taught in the same classroom except when it says something different specifically (and it is marked with an \*). There could be some changes regarding the classrooms, please check the updates at the beginning of the academic year in September in the faculty web page.

There are different timetables for each semester (which is marked in each timetable at the right as PRIMER SEMESTRE, OR SEGUNDO SEMESTRE, for the winter and spring semesters in each case).

At the end you may find the timetables for the optional courses (optional means that the students following the whole grade in Salamanca may choose among them). You may choose courses from the optional catalogue too.

The professor in charge of each course is written just below the name of it. In those cases in which after the name of the course is specified DESDOBLE1, DESDOBLE2, DESDOBLE3 OR DESDOBLE4 means that there are two groups and that the lecture is more practical in its content. You may choose the group that better fits your timetable. Please, check at the beginning with the professor about the group distribution

The time slot that is named +FACULTAD is meant to be reserved to cultural activities within the faculty. There will be also cultural activities specifically designed in each course (labeled as COMPLEMENTO DE DOCENCIA).



